



# SPONSOR PACKAGE

Creating a safe and fun environment for the youth of SSM to learn the sport of football, and acquire life skills and confidence for success both on and off the field.

**2024**

Sault Minor Football League

# WELCOME LETTER

Greetings from Sault Minor Football League! We hope this letter finds you well.

We are a local youth Football organization dedicated to providing young athletes with the opportunity to develop their skills, build character, and learn the values of teamwork and sportsmanship. Our program serves the community and we are proud to have impacted the lives of many young athletes.

We are currently seeking sponsorship to support our ongoing efforts to provide a safe and inclusive environment for our athletes to play and grow. Our organization is run by volunteers and we rely on the support of local businesses and organizations like yours to help us meet our goals.

As a sponsor, you would receive recognition and exposure with our athletes and their families. Your support would help us continue to provide a positive and meaningful experience for young athletes and their families.

We would love the opportunity to discuss the benefits of sponsorship with you in more detail.

Sincerely,

Sault Minor Football League Executives

Sault Minor Football League

## ABOUT US

The SMFL offers a structured and safe environment for young athletes to develop fundamental football skills, teamwork, and sportsmanship. The league is a valuable platform fostering development and a sense of community. Participants build character, discipline, and a love for the game, all within a framework prioritizing safety and FUN!!




## IMPACTS

- Positively impacting the health and wellness of youth by promoting physical activity and exercise.
- Encouraging teamwork, leadership, and other life skills in youth players.
- Building a sense of community and unity by bringing together families, coaches, and volunteers.






# DEMOGRAPHICS

 May 2024 - August 2024

 Sault Ste. Marie

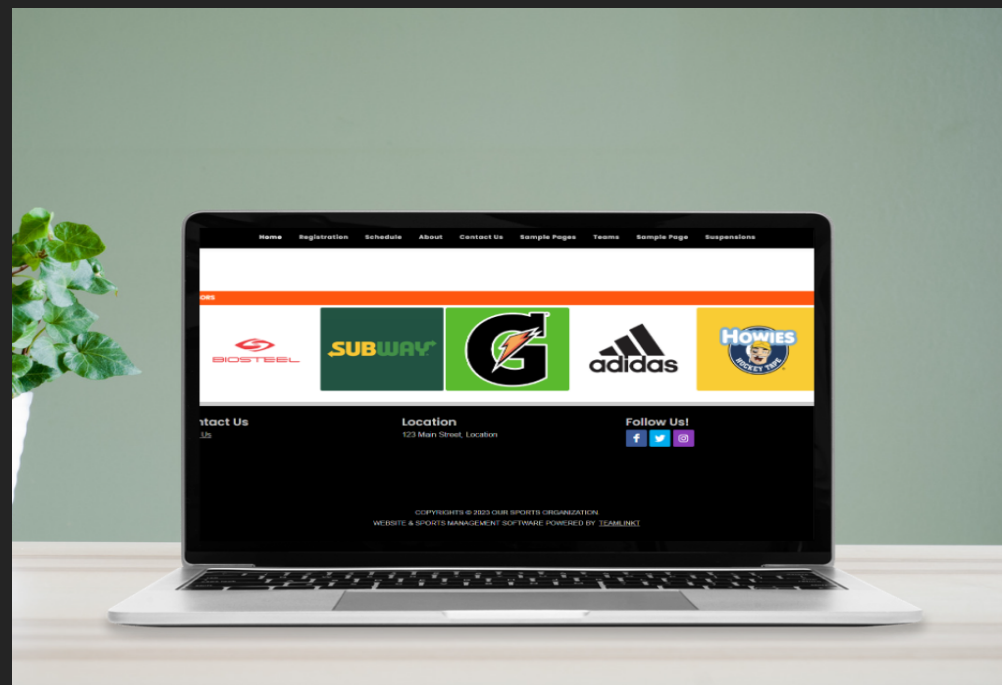
 Football

 Youth

 12 Teams

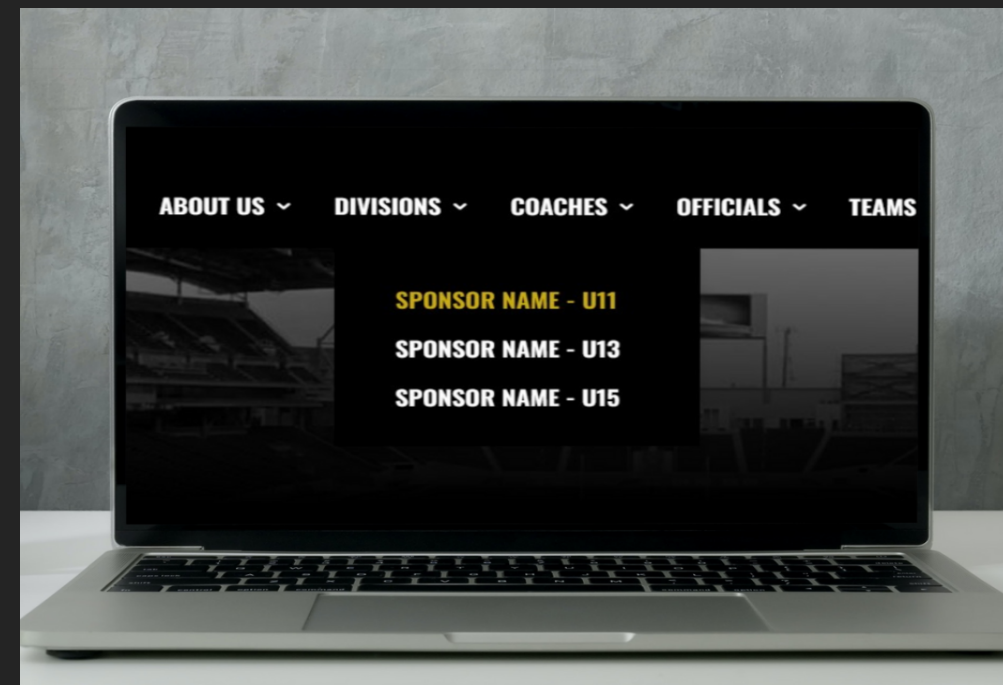
 300 Members

# PLACEMENTS



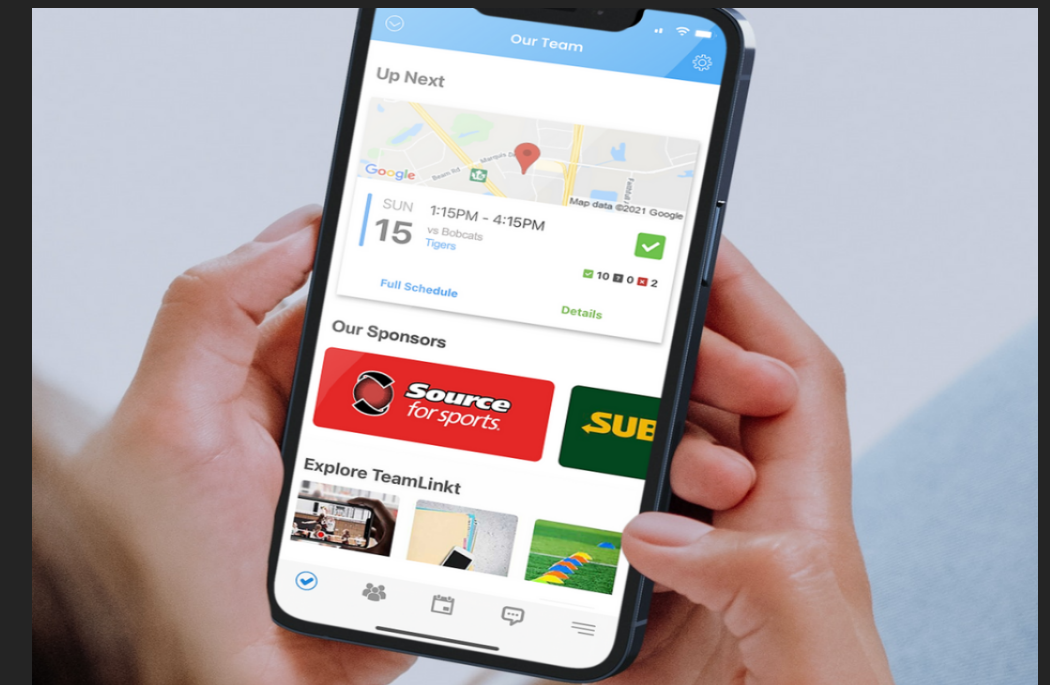
## Our Website

Sponsor's logo will be showcased on the homepage of our organization's main website.



## Division Names

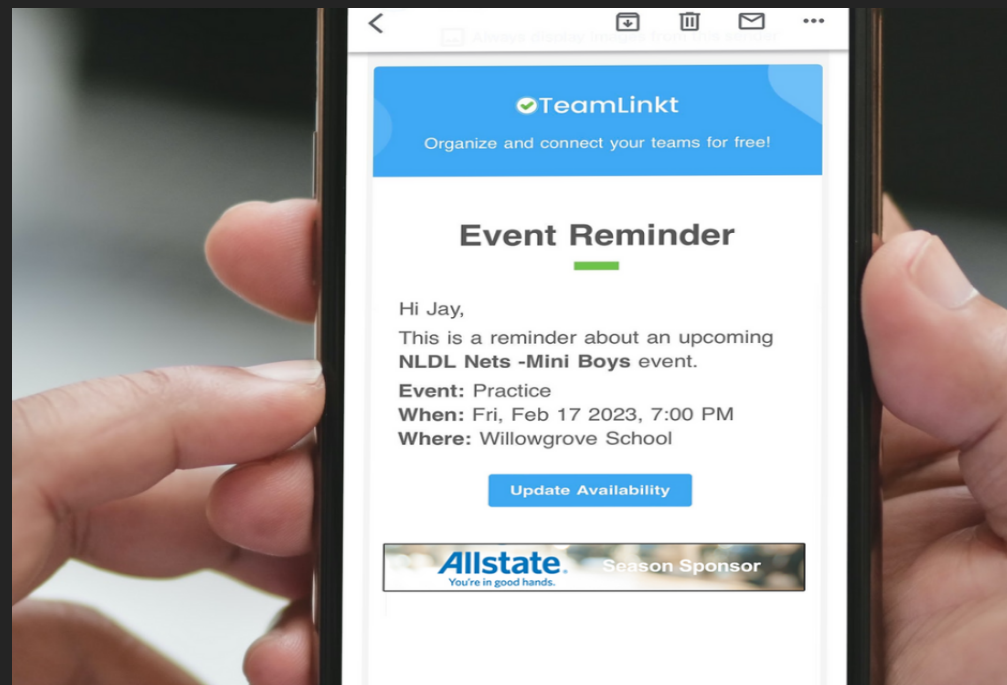
A division name, based on preference and availability, will be renamed after the sponsor. (ie. Sponsor Name - Division Name)



## Team Management App - Banners

Sponsor's banner will be included if a league admin has removed ads for teams in your organization.

# PLACEMENTS



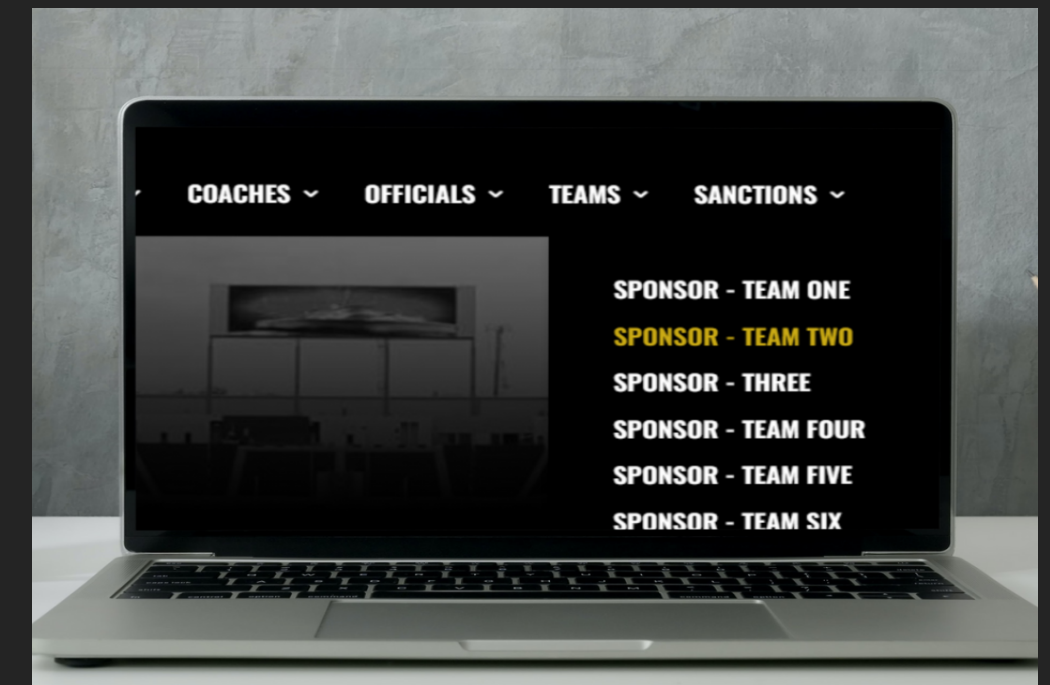
## Email Event Reminders

Sponsor's banner will be included in an event reminder email that participants receive.



## Team Management App

Sponsor's logo will be showcased on the dashboard of the Team Management App used by all our participants and families.



## Team Names

A team name, based on preference and availability, will be renamed after the sponsor. (ie. Sponsor Name - Team Name)

Sault Minor Football League

# PLACEMENTS



## Registration Page

Sponsor's banner will be displayed on the registration page

# SPONSORSHIP OPTIONS

## SMFL League Pkg

\$2,000 / Season

- Our Website
- Team Management App
- Registration Page
- Team Management App - Banners
- Email Event Reminders

## SMFL Division Pkg

\$1,000 / Season

- Our Website
- Division Names
- Team Management App - Banners
- Email Event Reminders

## SMFL Team Pkg

\$500 / Season

- Team Management App
- Team Names
- Our Website



# ORDER FORM

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Company Name

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Main Contact Name

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Full Address

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Phone

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Email

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Comments (Optional)

## Choose Your Sponsorship

- SMFL League Pkg (\$2000.00)
- SMFL Division Pkg (\$1000.00)
- SMFL Team Pkg (\$500.00)

## CONTACT US

Matt Premo  
Executive Team Member  
sponsorship@saultfootball.ca  
(705) 542-7824

## PAYMENT ADDRESS

Sault Amateur Football Association  
14 Heath Rd.  
Sault Ste. Marie  
Ontario  
Canada  
P6A 6E2

Payments Methods - Cheque or E-Transfer